



DEBBIE CANT

I'm a creative and hard-working Senior Graphic Designer with a passion for creating effective design solutions. I'm enthusiastic and thrive at the opportunity to collaborate within a team or with clients to develop and make a brand have commercial impact. I like to keep learning new skills and ways to promote campaigns across digital/printed marketing and sales collateral and content, packaging, software application user interfaces and other visual communications.

WORK HISTORY

10\2014 to Present
EXTERITY / VITEC (Acquired Exterity 2021)

Senior Graphic Designer

- Working within the marketing team under the guidance of the Creative Director driving and developing the VITEC brand style and guidelines.
- Providing graphic design expertise to the marketing team, taking design briefs, developing and managing a wide range of collateral, events graphics, digital content for social media, and advertising.
- Developing software application interface graphics, product drawings and other UX graphical elements.
- Creating graphics and web page layouts for the company website developers ensuring a fresh, modern and up to date look and feel.

11/2013 - 10/2014
Amazon

ICQA Associate

Responsible for Inventory Control and quality Assurance

- Counted items in bins and fixed any issues where goods were damaged or missing.

06/2000 - 09/2023

Freelance Graphic Designer

- Worked with various types of clients creating graphical solutions. Main clients were:
Cohesive Concepts - Created stand visuals, printed graphics and print collateral for exhibition clients.
Flint River Design - design graphic work including logos and print material.
Golf Links Magazine - Design and artwork for bi-monthly magazine
Flagstick Design - Design and illustration of various golf club course layout brochures, corporate brochures and other print collateral.

05/1998 - 06/2000

Avanti Design

Sole Graphic Designer

Created all graphic material for company clients. Meeting and taking briefs from clients, providing visuals and working with copywriters and printers.

07/1988 - 05/1998

AM Graphics

Junior Designer

Worked within the design team creating graphics and artwork for company clients.

EDUCATION

Glenwood High, Glenrothes
Higher - Art-A, Geography-C,
Biology-C

Telford College,
Edinburgh, 1986 - 88
SND Graphic Design

SKILLS

Adobe Creative Suite



MY WEBSITE

dcgraphicdesignworks.co.uk

HOBBIES

♥ Walking and cycling. I have walked the West Highland Way and scaled a few munros.

✎ Photorealism. I like to draw in my spare time.

REFERENCES

[On request >](#)